

Public-private partnerships: an opportunity for the future of medical spas?

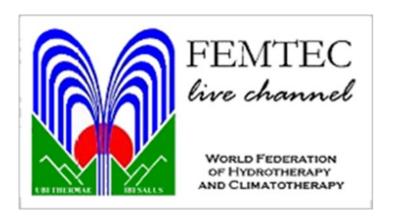
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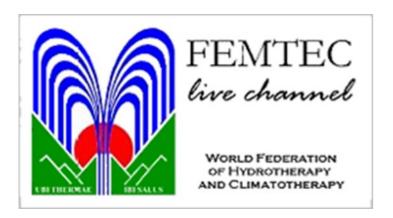
1. What are PPPs?

2. Why do we talk about then during this conference?



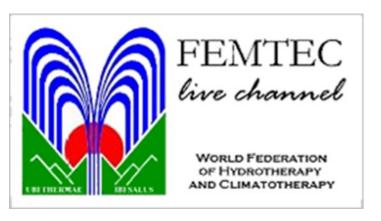
PPPs are:

- What: cooperation
- Who: between public authorities and private organisations
- Purpose: to ensure the funding, construction, renovation, management or maintenance of an infrastructure or the provision of a service



What is the main character of PPPs?

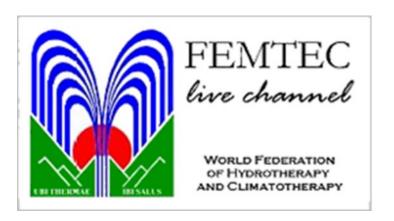
• The shift of paradigm: from providers to partners



Why do we discuss about them today?

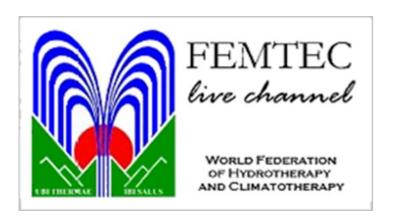
PPPs strike a balance between public mission and private organisations' responsibility =

Public interest (which is a distinctive character of public health)



THE REQUIREMENTS OF PPPs:

- 1. the long term of the collaboration between the project's partners
 - 2. Complex methods of funding the project
 - 3. The key role assumed by the two parties
 - 4. The allocation of risks which inherit the project



PPPs ARE IMPORTANT FOR THE DEVELOPMENT OF THERMAL SPAs AND LOCAL TOURISM BECAUSE THEY MAY:

- Improve the quality of services
- Increase the access to skills of private management
- Ensure an adquate funding of public services (co-funding)
- Allow private companies and organisations to get involved in services and activities of public interest
 - Make public authorities and private organisations share risks and responsabilities
 - Represent an alterative to the traditional public procurement procedures