



# Public-private partnerships: an opportunity for the future of medical spas?

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# **THE CONTENTS**

1. What are PPPs ?

2. Why do we talk about them during this conference?



## **PPPs are:**

- **What: cooperation**
- **Who: between public authorities and private organisations**
- **Purpose: to ensure the funding, construction, renovation, management or maintenance of an infrastructure or the provision of a service**



## **What is the main character of PPPs?**

- **The shift of paradigm: from providers to partners**



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**Why do we discuss about them today?**

**PPPs strike a balance between public mission and  
private organisations' responsibility =**

**Public interest (which is a distinctive character of  
public health)**



## THE REQUIREMENTS OF PPPs:

1. the long term of the collaboration between the project's partners
2. Complex methods of funding the project
3. The key role assumed by the two parties
4. The allocation of risks which inherit the project



**PPP<sub>s</sub> ARE IMPORTANT FOR THE DEVELOPMENT OF THERMAL SPA<sub>s</sub> AND LOCAL TOURISM BECAUSE THEY MAY :**

- Improve the quality of services
  - Increase the access to skills of private management
  - Ensure an adequate funding of public services (co-funding)
- Allow private companies and organisations to get involved in services and activities of public interest
  - Make public authorities and private organisations share risks and responsibilities
    - Represent an alternative to the traditional public procurement procedures