



HISTORICAL AND CULTURAL HERITAGE IN THE SOCIAL AND ECONOMIC LIFE OF A MODERN CITY

November 17, 2022 (14.00 - 16.30, Moscow time)

online format (platform vinteo.com)

Concept:

Cultural heritage is the cornerstone of moral values and guarantee of the future for our civilization. In this regard, today the focus is put on social, legal, economic problems of cultural values in a modern city, a city of the future.

The protection and active integration of historical and cultural objects into the life of the metropolis will no doubt promote its socio-economic development. Bringing investments in real estate, expanding services range, increasing tourist flow, improving life quality, to name just a few, these are practical results of preserving and valorizing historical buildings, structures, parks.

A complex of economic and administrative mechanisms has been developed and put into effect in many regions, which allowed the use of cultural and historical heritage as an effective development tool. The experience of Moscow, of course, is of particular importance.

The support of state policy on conservation of historical and cultural heritage helps to increase the attraction of each region in social appraisal.

Aim of the conference:

- assess current practices of contributing historical and cultural values in the social, economic and spiritual life of modern cities,
- exchange best practices and share new strategies of overcoming the burden of historical and cultural heritage preservation.

Issues for discussion:

- cultural heritage as a factor of socio-economic development of the city;
- cultural values and city administration;
- legal aspects of the preservation of cultural heritage objects;
- cultural heritage and the youth;
- innovative approaches and technologies in the preservation of cultural heritage.

Speakers of the conference: representatives of administrative structures, academics, businessmen.

Conference speakers: experts from Belarus, China, Cuba, India, Italy, Mongolia, Russia, Sri Lanka.

Conference Working Language: Russian, English (with simultaneous translation)

Organizing Committee: 28 Sretenka st., Moscow, 107045, Russian Federation, Moscow Metropolitan Governance Yuri Luzhkov University. Tel.: +495 957 75 64 (Ms. Olga Gorbulina), e-mail: GorbulinaOV@edu.mos.ru

PROGRAMME

14.00 - 14.10

OPENING

Dr. Fivevskiy Vasily

Rector, Moscow Metropolitan Governance Yuri Luzhkov University, PhD (psychology)

Mr. Emelyanov Alexey

Head, Department of Cultural Heritage, Moscow Government, PhD (technical sciences).

Moderator:

Dr. Aleksandrov Alexey

Vice-rector, Moscow Metropolitan Governance Yuri Luzhkov University, PhD (history)

14.10– 16.20

REPORTS:

Dr. Chuluun Sampildondov

Director, Genghis Khan Museum, Professor, Doctor of Historical Sciences, Academician of MAN, ex-Minister of Culture of Mongolia (Mongolia)

"Genghis Khan Museum: the new shape of the city and the socio-economic role"

Dr. Yuan Dongshan

Vice President, Chongqing Institute of Cultural Relics and Archaeology (Chongqing Cultural Heritage Protection Center) (China)

"Modern Urban Change in Chongqing from the Archaeological Perspective"

Dr. Li Yajuan

Associate Professor, China Executive Leadership Academy Pudong (CELAP) (China)

"How to pass on and innovate intangible cultural heritage in China"

Dr. Florana Menéndez Camporredondo

Vice president, FEMTEC, CEO Sol&Med Travel (Cuba)

"The historical heritage in Cuba as a health and wellness destination"

Dr. Shvayko Valentina

Vice-Chancellor, Academy of Public Administration under the President of Belarus Republic, PhD (history), associate professor (Belarus)

"Formation of students' civic identity due to project activities in the field of historical and cultural heritage"

Dr. Jayathilaka Kamalika

Senior Lecturer, Department of Indigenous Social Sciences,

Gampaha Wickramarachchi University of Indigenous Medicine (Sri Lanka)

«Cultural heritage tourism as a driver of the national economy of Sri Lanka»

Dr. Umberto Solimene

Professor, State University of Milan, General consultant of National Association of Public Services (ANUSCA), Director of WHO Coll.Center for Integrative Medicine, (Italy)

Vincenzo Ceniti

Secretary General - Uniontourism (Italy)

“Thermal Springs in Italy : Cultural heritage and promoters of development and tourism for municipalities”

Dr. Vershinina Inna

Associate Professor, Department of Sociology, Lomonosov Moscow State University, PhD (sociology) (Russia)

“Revitalization of historical heritage and its integration in the socio-economic life of the city”

Dr. Saurav Dixit

Researcher, St.Petersburg Polytechnic University, Professor, (India)

"The role of the artificial environment in the socio-economic life of a modern city"

Q&A Secssion

16.25 - 16.30

Summing up

Dr. Aleksandrov Alexey

Vice-rector, Moscow Metropolitan Governance Yuri Luzhkov University, PhD (history)

16.30

End of conference