

## **The 2022 WHO Innovation Forum for the Western Pacific Region**

**Scaling up for Impact is here - join us for the two-day virtual Forum on 28-29 April 2022!**

We will discuss some of the most important part of innovation in the Western Pacific - the scaling up and institutionalization of innovation.

We held WHO Western Pacific Innovation Challenge to source homegrown solutions catered to the Region,

Studied and scouted state-led innovation initiatives,

and will discuss how to bring longevity to the innovation by scaling up and institutionalizing innovation.

I understand you are very busy, but listening into the keynote speeches of Dr Yuichi Tei at the University of Tokyo; Dr Mariana Mazzucato, Chair of the WHO Council on the Economics of Health for All; and Dr Albert Park, Chief Economist at Asian Development Bank, will be able to give better understanding into how we should move on from the way we have done things and embrace innovation in every corner of our work for public health. Public health experts from our Member States will also share their experience of exploring the role of governments in proactively nurturing innovation for health problem-solving.

Kindly find the attached flyer for more information. We hope you could spread words about the Forum by generously redistributing this flyer as well.

For more information about Forum, please visit here: <https://www.who.int/westernpacific/news-room/events/detail/2022/04/28/western-pacific-events/2022-who-innovation-forum-in-the-western-pacific-region-scaling-for-impact>.

Should you have any questions about the event, please write back to us.

We hope to see you all at the Innovation Forum!

Best

Innovation Forum organizing team