



Tel. direct: +41 22 791 3698
Fax direct: +41 22 791
E-mail : zhangqi@who.int

In reply please
refer to:

Your reference:

Dr Zhilin Dong
President
World Traditional Medicine Forum
Geldersekade 67
1011 EK Amsterdam
Pays-Bas

10 March 2021

Dear Dr Dong,

WHO Co-Sponsorship of the Third World Traditional Medicine Forum (online), 29-30 May 2021

Reference is made to your correspondence dated 14 August 2020 requesting WHO co-sponsorship for the above-mentioned event. I am pleased to confirm that WHO agrees to co-sponsor the Third World Traditional Medicine Forum to be held online.

It is well noted that you confirm that there will be no involvement of commercial entities, which could be perceived as having a commercial interest in the discussions or outcome of the event. No material relating to, or resulting from, the event will contain any advertising for commercial entities, their products or services.

The words "co-sponsored by the World Health Organization" may be included on material relating to the Forum and, in this connection, we would appreciate receiving a draft layout of any document referring to WHO for review (please avoid using the terms "hosting" or "host" of the event as they have different implications for WHO). Any document containing a report of the Forum should first be reviewed and cleared by WHO before it is circulated in either a restricted or public form.

The permission for the use of the WHO name and emblem for written material related to this meeting is granted in direct connection with the reference to WHO as a co-sponsor, where appropriate, subject to the advance review by WHO of the placement and the materials on a case-by-case basis. The WHO logo may not be used on the letter of invitation.

This agreement to co-sponsorship, and to provide technical guidance, is also given as you have confirmed that WHO representatives attending the event will not pay registration fees, and that no financial support for the event is provided by commercial entities. Co-sponsorship of this event does not imply any financial commitment for WHO.

I wish you a successful meeting.

Yours sincerely,

Dr Zhang Qi
Head
Traditional, Complimentary and Integrative
Medicine
Integrated Health Services