

The 3rd International Symposium on Hot Spring and Climate Health Tourism in China was held in Beibei, Chongqing, China on November 26, 2020. The theme of the Symposium this year is Spring Innovation. Health empowerment.

Around 250 participants including Mr. Zhang Wei, the director of Vacation and Leisure Division of the National Culture and Tourism, Mr. Huang Zhimin (one of the vice presidents of the World Federation of Hydrotherapy and Climatotherapy), the president of the Hot Spring Branch Association of the National Tourism Association, Mr. Zhang Yue, the secretary-general of the Hot Spring Branch Association of the National Tourism Association, Mr. Zhu Mao, the vice director of Chongqing Municipal Commission of Culture & Tourism Development, Mr. Yang Zhi, the vice director of Chongqing Climate Bureau, Mr. He Qing, the governor of Beibei District People's Government of Chongqing, the leaders from the districts culture & tourism in Chongqing and the representatives from the enterprises of the other cities in China and the local enterprises, etc. took part in the Symposium.

The World Federation of Hydrotherapy and Climatotherapy

sent two greeting videos (by U.Solimene e G.Gurnari) and awarded Bolian Spa “Outstanding Contribution Award” for its excellent performance especially during the difficult times of CONVID 19.



During the opening ceremony, the World Federation of Hydrotherapy and Climatotherapy awarded Bolian Spa Outstanding Contribution Award for its good quality and management.



Around ten experts on hot spring and climate industries including Ms. Zhan Dongmei, director of Institute of Tourism Industry Operation and Enterprise Development of China Tourism Research Institute, etc. shared their successful experience and knowledge on operation, therapy, products development and management, etc.. The main topics included the Environment on Hot Spring Development During the Period of the 14th Five-Year Plan, From Leisure Tourism to Rehabilitation Tourism, How to Combine Health to Traditional Hot Spring Tourism, Development Strategy of Health Tourism in OCT, Development of Chongqing Climate Health Industry, etc..