



TOOL KITS – Bathing Facility Operators

HOW TO GET INVOLVED_ BATHING TOURISM DESTINATIONS& TRAILS

World Bathing Day is an excellent opportunity to keep engaged with your community during these trying times.

Here's how you can get involved:

- (1) If your facility is open, promote the opportunity for sunrise bathing in the lead up to June 22 through social media.
- (2) On June 22, facilitate a safe sunrise bathing experience and post a photo of the actual moment on Instagram with the hashtag #worldbathingday
- (3) Contingency: If your facility is closed, invite your community to participate by following us on Instagram @worldbathingday_ and posting their favourite bathing travel story with the #worldbathingday

Stay connected:

Follow us on Instagram @worldbathingday_

Bathe with care:

Due to the COVID-19 pandemic, the Bathe the World Foundation asks all participants to follow local restrictions to ensure a safe bathing experience for everyone. For example, social distancing guidelines. Water is sacred, so we also ask that all participants respect the communities, cultures and ecosystems which make their favourite bath special and unique.

ATTACHMENTS

World Bathing Day Logo – available at <https://worldbathingday.org/resources/>



BATHE THE WORLD
FOUNDATION