



# 2019 G3T

## GLOBAL THERMAL THINK TANK

18-20 October

# INVITATION

LET YOUR IDEAS  
FLOW WITH  
WORLDWIDE  
INDUSTRY  
LEADERS AT  
UEDA-JO  
CASTLE



Kai-Kawaji Ashiyu

Kai-Ito

Tombo no Yu

Conference cost of  
JPY 35,000 pp includes:

- Conference rooms
- Refreshments for the conference (Days 1 & 2)
- Lunch at Ueda Chamber of Commerce & Industry (Day 1) and Kakeyu Onsen Koryu Centre (Day 2)

Free optional cultural tour  
on Day 3

Hot springs owners, operators,  
senior managers and researchers  
from across the globe discuss a range  
of industry issues and opportunities  
to collaborate and grow together,  
while immersed in ancient  
Japanese onsen culture.



**GLOBAL WELLNESS  
SUMMIT 2019**

G3T Japan is taking  
place just after the  
G3T China event  
(Oct 12-13) and the  
Global Wellness  
Summit  
(Oct 15-17) in  
Singapore



**GLOBAL WELLNESS  
INSTITUTE™**  
EMPOWERING WELLNESS WORLDWIDE



**FEMTEC**  
World Federation of Hydrotherapy  
and Climatotherapy



## PROGRAM OUTLINE

### Friday 18th October

10.00am: Preserving Geo-thermal environment

- Keynote
- How were Japanese onsens created?
- How can we preserve geo-thermal environment by global collaborations?

Tourism taking full advantage of hot springs

- Modality of resort developments by utilising onsens in Japan
- Trend of Japanese/other countries style thermal facilities in your country

Trend & innovation of spa services

- Utilising hot springs
- Various spa services development by utilising onsens at Hoshino resorts
- Approach to the next generation type Onsen Business Innovation
- Trend of cross-cultural hot springs facilities and services in the world

Imagining a Global Hot Springs Culture

- Delegates will review and discuss the key elements of a global hot springs bathing culture focusing on the different styles, practices and subtle energies

## VENUES

Oct 18, 10.00am: Ueda Chamber of Commerce and Industry (UCCI)  
1-10-22, Ote, Ueda-shi, Nagano  
Oct 19, 11:00 am: Kakeyu Onsen Koryu Center 1434-2, Kakeyu Onsen,  
Ueda city, Nakano

### Saturday 19th October

10.00am: Visit to Saito Hotel at Kakeyu Onsen  
(a 400 year-old Onsen Cure Facility)

Wellness effects from hot springs

- Health effects of seasonal bathing in hot spring facilities
- How can we share the wellness effects from hot springs more easily to the global wellness tourists?

International cooperation among the relevant associations in each country

- Industrial structures of spa and onsen in Japan
- Power of collaboration among the hot springs related associations in the world

### Sunday 20th October - Optional free cultural experience

Leave Saito Hotel around 9:00am for complimentary excursions:

- Apple picking among beautiful mountain views on the way to Ueda-jo Castle.
- Ninja training at castle from 10:30am to noon.

## TO BOOK YOUR G3T CONFERENCE PLACE

- 1 Transfer JPY 35,000 pp Conference Fee to this bank account:  
Mizuho Bank, Kamiyacho Branch  
Swift MHCBJPJT  
ordinal account#1066670  
Conceptasia Inc.
- 2 Choose your accommodation option below and mark it on the attached registration form
- 3 Send the attached G3T registration form BY AUGUST 31 to:  
charles.davidson@peninsulahotsprings.com



### Night 1 (Oct 18-19): Hanaya at Bessho Onsen

Founded in 1917, Hanaya has 42 guestrooms spread out over 21,450m<sup>2</sup>, connected by passageways open to the gardens. The entire complex is a registered National Tangible Cultural Property. Built by the master craftsmen of historical temples, Hanaya's details in the woodwork will amaze you. Classic lanterns and antiques add to the overall "Taisho Romance" feel. Guests can experience local Japanese culture, cuisine, and an in-room hot-spring onsen bath to stay in traditional Japanese style. Furthermore, it's close to the major tourist places in Bessho Onsen, this area is very easy to travel around. Check out the Nagano Ueda Official Tourism Site: [go.ueda-cb.gr.jp/accommodation](http://go.ueda-cb.gr.jp/accommodation)

Prices options (excluding tax)

- Room for 2 people : JPY 18,000 per person including breakfast & dinner
- Room for 1 person: JPY 36,000 per person including breakfast & dinner

\*Indicate your option using the attached registration form and email before the August 31 deadline to: [charles.davidson@peninsulahotsprings.com](mailto:charles.davidson@peninsulahotsprings.com)  
Address: 169 Bessho Onsen, Ueda city Nagano 386-1431, Japan  
Pay by credit card at the front desk of the ryokan upon departure.



### Night 2 (Oct 19-20): Saito Hotel at Kakeyu Onsen

The Kakeyu Hot Springs have 1,200 years of history. According to a local tale, a Buddha took the form of a deer and showed a local hunter the hot springs. Take a refreshing stroll on popular paths that take you on a tour of the beautiful harmony of traditional Japanese architecture and the surrounding nature.

The Saito Hotel takes special pride in buffet-style dining, rooms with uninterrupted views of the countryside, open-air baths, and the Mori no Naka pool, which is sure to rejuvenate you.

You can feel Nature's breath as you are warmed to the core in these gentle hot springs.

Prices options (excluding tax)

- Room for 2 people : JPY 18,000 pp Standard, JPY 30,000 pp Deluxe including breakfast & dinner
- Room for 1 person: JPY 26,000 pp Standard, JPY 60,000 pp Deluxe including breakfast & dinner

\*Indicate your option using the attached registration form and email before the August 31 deadline to: [charles.davidson@peninsulahotsprings.com](mailto:charles.davidson@peninsulahotsprings.com)  
Address: 1378-2, Kakeyu Onsen, Ueda, Nagano, 386-0323, Japan  
Pay by credit card at the front desk of the ryokan upon departure.

## LOGISTICS

If you are travelling from Singapore after the GWS you will need to plan your travel so you can catch the 7:24 am Japan Rail (JR) Hokuriku Shinkansen Asama 603 departing Tokyo at 7:24 am and arriving in Ueda Station at 9:01 am

- UCCI, the Day 1 G3T venue, is near Ueda-jo castle and only 10 minutes walk from Ueda Stn.



## POST CONFERENCE ONSEN STAY OPTIONS

Hoshino Resorts, a leading onsen resorts group that Japan takes pride in, has kindly informed us that they are able to receive us at excellent onsen resorts including Kai-Sengokuuhara for the travel option after G3T Japan at Ueda.

**Kai-Sengokuuhara (in Hakone)** <https://kai-ryokan.jp/en/sengokuuhara/>

Guests can enjoy the unique experience at their acid spring onsen with PH2.0 and you can also enjoy neighbouring hot springs of the famous “Hakone onsen” area.

There are many famous sightseeing places, places including Owakudani ([www.atlasobscura.com/places/owakudani-black-eggs](http://www.atlasobscura.com/places/owakudani-black-eggs)).

Address: 817-359 Sengokuuhara Hakone-machi, Ashigarashimogun, Kanagawa 250-0631

Prices options (excluding tax)

1. Room for 2 people (per night) : JPY 51,150 pp or JPY 69,150 pp including breakfast & dinner
2. Room for 1 person (per night) : JPY 87,150 pp or JPY 123,150 pp including breakfast & dinner

Bookings: Hoshino Resorts Reservation Center (10:00-19:00 GMT+9)

Ph: +81-50-3786-1144

Online Reservations: <https://booking.hoshinoresort.com/#/EN/hotels/0000000124>

\*We strongly recommend you make a reservation soon because October's autumn leaves display makes this a very popular time. You can also book another resort as Hoshino resort group offers over 30 destinations in Japan. Visit: [www.hoshinoresorts.com/en/](http://www.hoshinoresorts.com/en/)



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# REGISTRATION FORM

Please email this form by August 31 to: [charles.davidson@peninsulahotsprings.com](mailto:charles.davidson@peninsulahotsprings.com)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Nationality: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Company/organisation name: \_\_\_\_\_

Position Title: \_\_\_\_\_

Please provide a personal bio of  
approximately 100 words:

(Please also send a headshot photo with this form)

## YOUR CHECKLIST:

Have you transferred JPY 35,000 for conference fees into the nominated account?

Which accommodation options did you book?  
(these must be booked with the accommodation providers)

DAY 1 at Ryokan HANAYA (Check-in: Oct-18 / Check-out: Oct-19)

#1: Standard Room for 2

#2: Standard Room for 1

DAY 2 at SAITO HOTEL (Check-in: Oct-19 / Check-out: Oct-20 (1 night))

#1: Standard Room for 2

#2: Deluxe Room for 2

#3: Standard Room for 1

#4: Deluxe Room for 1

I will attend the free Sunday cultural excursion

I am attending the Global Wellness Summit

I am attending G3T China