



WORLD FEDERATION OF HYDROTHERAPY AND CLIMATOTHERAPY

www.femteconline.org

Sponsored by **Comune di Bagno di Romagna**

In collaboration with



23 September 2020 (3-5 pm ECT)

Online meeting (in Italian language)

"The spa between environmental sustainability and health promotion".

One Health: prevention, treatment and tourism

On air on FEMTEC live channel A new initiative by Femtec that includes online lectures by national and international specialists in the spa world.

<https://www.retenetvision.com/netvision.php?p=@EVENTS/FEMTECLIVES>

The serious and demanding socio-economic-structural moment that the balneology, all over the world, are going through as a consequence of the COVID-19 pandemic, requires initiatives in all fields that relaunch the role in different sectors of activity (health, environment and tourism) Unfortunately, the spa system in this situation, has not had the ability 'and possibility' to make its presence felt as a health care facility. Of this FEMTEC it is made of it and has realized on April 28th an international work shop dedicated to the theme to stimulate a debate from which proposals and solutions to the different problems could arise.

The reports and documents are collected in the site :

<https://www.femteconline.org/?s=NEWS/0060-Workshop>

Femtec, as an organization in official relations with the World Health Organization, aware of its institutional tasks, proposes the theme of thermalism and environmental sustainability as a new possible direction for development.

The Conference on line, is sponsored by the Municipality of Bagno di Romagna in collaboration with the 3Terme Consortium and coordinated by Prof. Umberto Solimene President of FEMTEC (attached program). It is proposed to analyze environmental sustainability as one of the fundamental elements of the modern vision of the concept of "global health" (One Health :man, animals, environment). In this perspective, spa facilities can collaborate in the development of local economy and tourism, while enhancing their historical heritage and promoting the creation of virtuous networks in the area. To valorize and insert this factor in the strategic lines of a modern thermalism (and therefore a factor of promotion of development and attraction of investments).

The topic is also part of the new WHO-Europe strategies that have provided for the establishment of a Commission chaired by Prof. Monti (attached))

This is the first event of the new initiative FEMTEC LIVE CHANNEL that provides lectures (monthly) held by international experts (in English) on topics concerning the various activities connected with the "world of spa" (medicine, socioeconomic, environmental, marketing, tourism, etc.).