

生态温泉·苗侗文化

国际康养之瑰宝

Ecological Therma·Culture of Miao & Dong Nationality

Treasure of International Wellness

首届中国剑河国际温泉康养高峰论坛

Jian He·China 1st International Therma Wellness Summit

&

第三届中国温泉金汤奖启动仪式

3rd China Therma Golden SPA Opening Ceremony

2017年4月27日 – 2017年4月29日
27 Apr, 2017 – 29 Apr, 2017

贵州·剑河温泉城

Jian He Thermal Town·Gui Zhou

通过第三届中国温泉金汤奖启动及高规格的国际论坛活动，定位剑河温泉的高端品牌形象；对接国内外的顶级行业资源，助力剑河乃至贵州温泉产业发展；确立剑河在国内温泉旅游发展排头兵地位；向国内乃至国际传播贵州建设温泉旅游大省的积极信号，推介贵州丰富的温泉旅游资源。

By organizing the third China Therma Golden SPA opening ceremony and high level international summit, to have Jianhe Thermal Town high-end brand image, build connection with domestic and international top industry resources, push the development of Jianhe and Guizhou Thermal Industry, establish leading position for Jianhe in China Thermal Tourism, deliver to all China and the world the message that Guizhou is going to build top Thermal Tourism Province, promote Guizhou's plenty of Thermal Tourism resources.

组织机构 Organized by:

主办 Sponsor :

中国旅游协会温泉旅游分会 China Hot Spring Tourism Association

黔东南州人民政府 People's Government of Qian Dong Nan Prefecture

中国温泉金汤奖组委会 China Therma Golden SPA Organizing Committee

承办 Organizer :

剑河县人民政府 People's Government of Jianhe County

协办 Co-Organizer :

剑河县仰阿莎旅游投资开发有限责任公司

Jianhe County Yang A Sha Tourism Investment and development Co., Ltd

重庆箱根温泉产业发展集团有限公司

Chongqing Hakone Hot Spring & Thermalism Industry Development Group

中国医疗保健国际交流促进会温泉医疗分会

China International Exchange and Promotion Association for Medical and Healthcare Thermalism Branch

主要活动内容 Main Activities:

● 黔东南州第五届旅游产业发展大会媒体见面会；

Press Conference of The 5th Tourism Industry Development Conference of Qian Dong Nan Prefecture;

时间：2017年4月27日, 17:00-18:00

Time: April 27, 2017, 17:00-18:00 PM

● 黔东南州和剑河县领导与参加论坛的国际国内重要嘉宾见面会；

Qian Dong Nan Prefecture and Jian He County's Government Officers meet the distinguished local and international guests;

时间：2017年4月28日, 14:00-14:20

Time: April 28, 2017, 14:00-14:20 PM

参会人员 Participants：

A. 黔东南州领导 Officers from Qian Dong Nan Prefecture

B. 剑河县领导 Officers from Jian He County

C. 参加论坛的国际国内重要嘉宾 Distinguished Guests for the Summit：

恩贝托·索利曼（世界温泉及气候养生联合会主席，意大利籍）

Mr Umberto Solimene from Italy

President of World Federation of Hydrotherapy and Climatotherapy

大塚吉则（日本温泉水疗与物理医学学会理事，日本籍）

Mr Atsuko Otsuka from Japan

李卿（国际自然与森林医学会会长、国际森林医学创始人，中国籍）

Mr Li Qing

古尔纳·乔瓦尼（世界温泉及气候养生联合会副主席，意大利籍）

Mr Giovanni Gurnari from Italy

Vice President of World Federation of Hydrotherapy and Climatotherapy

威廉.特里 (法国活泉认证中心主席 , 法国籍)

Mr William Franck Terry from France

President of France Aquacert Certification Center

张越 (中国旅游协会温泉旅游分会秘书长)

Mr Zhang Yue

Secretary General of China Hot Spring Tourism Association

孙晓生 (广州中医药大学前副校长、世界中医药学会养生专业委员会副主任委员)

Mr Sun Xiaosheng

Ex Vice-President of Guangzhou University of Chinese Medicine

Deputy director of World Federation of Chinese Medicine Societies Health Profession

王捷 (中国旅游协会温泉旅游分会专家委员会副主任、重庆箱根温泉集团董事长)

Mr Wang Jie

Deputy director of China Hot Spring Tourism Association Expert Committee

Board Chairman of Chongqing Hakone Hot Spring & Thermalism Industry Development Group

● **高峰论坛暨第三届中国温泉金汤奖启动仪式开幕式 ;**

Summit and the 3rd China Therma Golden SPA Opening Ceremony

时间 : 2017 年 4 月 28 日, 14:30-15:00

Time: 28 April, 2017, 14:30-15:00 PM

参会人员 Participants : Total about 500 People

A. 国际国内重要嘉宾及工作人员 Distinguished Guest and staffs

B. 国内嘉宾 Domestic Guest

C. 其他嘉宾 Other Guest

D. 贵州省直部门 Officers from Government Department of Guizhou Province

E. 黔东南州领导 Officers from People's Government of Qian Dong Nan Prefecture

F. 黔东南州直部门 Officers from Government Department of Qian Dong Nan Prefecture

G. 黔东南州各县市 Officers from other counties of Qian Dong Nan Prefecture

H. 剑河县领导 Officers of Jianhe County

I. 剑河县各乡镇和县直部门 Officers from other Counties' Government Department

J. 省内、州内有关温泉企业负责人 Management of Thermal Enterprises

K. 媒体代表 Media Representative

流程安排 : Procedure

14:38-14:41 Speech from Mr Umberto Solimene

14:41-14:44 Speech from Mr Zhang Yue

● **国际温泉康养高峰论坛**

International Therma Wellness Summit

时间 : 2017 年 4 月 28 日, 15:00-17:30

Time: April 28, 2017, 15:00-17:30 PM

Host 主持人 : 王永毅 (中国旅游协会温泉旅游分会专家委员会委员、重庆箱根温泉集团总裁)

Mr Wang Yongyi

Member of China Hot Spring Tourism Association Expert Committee

President of Chongqing Hakone Hot Spring & Thermalism Industry Development Group

Summit Topic:

Guest	Topic
Mr Li Qing	森林医学与温泉疗养
Mr Umberto Solimene	世界温泉与健康
Mr Atsuko Otsuka	日本温泉疗法与汤治文化
Mr Giovanni Gurnari	温泉主义的构建
Mr Zhang Yue	迈入大健康时代的中国温泉旅游
Mr Wang Jie	剑河温泉的健康旅游开发建设理念与落地经营
Mr William Franck Terry	剑河温泉的检测评价和医疗保健运用建议
Mr Sun Xiaosheng	中医与温泉养生

● **“大美黔东南”旅游资源考察。**

Tourism Resources Visit about The Most Beautiful Qian Dong Nan

时间 : 2017 年 4 月 29 日 08 : 30 - 12 : 30

Time: April 29, 2017, 08:30-12:30 AM

08:30-09:30 AM 考察剑河县古生物化石苗寨 - 屯州村

Visit Fossil Paleontology Miao Nationality Village - Tunzhou Village of Jiahe County

09:30-12:30AM 考察雷山朗德苗寨

Visit Langde Miao Nationality Village in Moutain Lei