



Nongovernmental Organization In official Relation with World Health Organization (WHO)

## THE 70° GENERAL ASSEMBLY AND INTERNATIONAL SCIENTIFIC CONGRESS OF THE WORLD FEDERATION OF HYDROTHERAPY AND CLIMATOTHERAPY (FEMTEC)



## "THERMALCLUSTERS" Status, proposals, and strategies for health care and local development

## ISCHIA PORTO (NAPLES, ITALY), 15 - 20October2017

"Health clusters" are defined by the World Health Organization (<u>www.who.int</u>) as aggregates of local entities that coordinate with each other to study and define practices and strategies for a specific health sector.

When such regions feature scientifically acknowledged mineral water sources, their potentials to act in view of improving the quality of life of people are expanded even further. In this case these are referred to as "health thermal clusters". In this respect, environmental, therapeutic, cultural, and anthropological resources act in synergy in view of good health, as well as of local economy.

The present challenges posed by modern and advanced society can be summarized into development and environmental, human, and personal sustainability. A comprehensive response to these is provided by the resources offered by "thermal clusters", a true heritage of the past that can be experienced with a modern approach. However, this calls for forms of aggregation and organization into a "**system**", as well as for effective actions by a variety of "players" (politicians, administrators, entrepreneurs, companies) at different levels – local, national, and international. The "**genius loci**" of the thermal resort obviously needs to be preserved, but inserted into a local integrated vision.

This trend is being understood and partly implemented in all European Countries that boast a thermal culture and tradition. Therefore **FEMTEC** (www.femteconline.org), celebrating the **80<sup>th</sup> anniversary** of its foundation this year, organizes for its Members **a focus group for thinking**, **evaluating**, **and defining operating perspectives** on this subject, as a possible step towards the *Renaissance* of thermalism in the modern age.

Venue selection - the Isle of ISCHIA (<u>http://www.comuneischia.it/</u>) - is not only dictated by logistic requirements, but also conveys the significance of introducing a unique region in terms of environmental, cultural, and thermal resources, integrated into an unusual geography.

(Main) themes of the Congress: •Structure, organization, and management of national and international thermal clusters; Political and economic strategies•Environment, climate, thermae, and health•Training•Research as a way towards knowledge and information•Care, health, and wellbeing practices •The role of thermal patient/user•Communication•Traditional and technological marketing•New technologies and health safety•Health tourism

Master lectures of representatives of international organizations: WHO, EMA, ECC, EP

**Master classes:** Thermal Research Methodology; Thermae and Sustainable Beauty; Communication; Thermal Technology.

**Organizing Committee –** *President:*Antonio Fimiani (Hotsprings of Ischia)

**Members**: Giuseppe Di Costanzo (President of Asso-Termalists Isle of Ischia), Giancarlo Carriero(President oftourism section of IndustrialistsUnion of NaplesandCouncellorof Federterme), Giovanni Gurnari (Vice President of FEMTEC), Gianni Balestrieri(President of "Centre StudiesIasolino" Isle of Ischia).

The President Pr. Umberto Solimene

Unset flicing

Secretariat: • Simona Busato	Congress venue: Continental Terme Ischia
<u>simona.busato@libero.it</u> (ita – eng)	Hotelwww.hotelcontinentalischia.it
<ul> <li>Natalia Chaurskaya natmo@mail.ru(fre – rus)</li> </ul>	Hotel (accommodation): Continental Terme Ischia Hotel
	www.hotelcontinentalischia.it
President: umberto.solimene@unimi.it	
PLEASE VISIT THE FEMTEC	<ul> <li>6 days (5 nights) option (all-inclusive*) as from the following tentative agenda:</li> <li>SINGLE ROOM 945.00 EUR</li> <li>DOUBLE ROOM 790,00 EUR</li> </ul>
WEBSITE <u>www.femteconline.org</u> FOR ALL INFORMATION ON THE	*congress proceedings, certificates, awards, VAT
CONGRESS	ESCORTS 690.00 EUR
	<ul> <li>4 days(3 nights) option (congress only, no gala dinner) as from the following tentative agenda:</li> <li>SINGLE ROOM 600.00 EUR</li> <li>DOUBLE ROOM 500,00 EUR</li> <li>*congress proceedings, certificates, VAT</li> </ul>
	For participation in the scientific sessions of the Congress only: 100.00 EUR
	Official travel agency (booking and payment): Algantour Tour Operator – Ischia email: <u>direzionetermeischia@gmail.com</u> www.algantour.it

Day 1	October 15, 2017
Day 1	
08:00 - 17:00 20:00 - 22:00	Arrival of participants in Naples with individual flights or trains; Hospitality Point at the Ports of Beverello and Porta di Massa, organized transfer to the Continental Terme Hotel in Ischia. Welcome cocktail-dinner at the Continental Terme Hotel, attended by the local authorities. Traditional Neapolitan music.
Day 2	October 16, 2017
07:00 - 08:30 08:00 - 09:00 09:00 - 10:00 10:00 - 11:15 11:15 - 11:30 11:30 - 12:00	Breakfast at the hotel Registration for the Congress Official opening of the 70 <sup>th</sup> FEMTEC International Scientific Congress 1 <sup>st</sup> Thermal Clusters: purposes, training criteria, existing entities around the world Group photo Coffee break – visit to the stands Official opening of the Poster Exhibition: The thermae in man's history
12:00 - 13:30 13:30 - 14:30 14:30 - 16:30 16:30 - 17:00 17:00 - 19:00 20:00 - 22:00	<ul> <li>2<sup>nd</sup> Thermal Clusters: research, science, and locally integrated economy. The role of Foundations for Thermal Research Buffet lunch (Continental Terme Hotel)</li> <li>3<sup>rd</sup> Thermal Clusters: Certifying for competing. A new strength for thermalism from the <i>International Thermal joint-commission</i>. The therapeutic muds case Coffee break – visit to the stands</li> <li>Free time for thermal relaxation in the pools of the Continental Terme Hotel and/or at the Ischia Thermae Typical dinner with live music at the Continental Terme Hotel</li> </ul>
10:00 - 13:00	<ul> <li>FOR ESCORTS <ul> <li>Guided visit to the museum of Santa Restituta, patroness of the city of LaccoAmeno and of the whole Isle of Ischia, or visit to the museum of Villa Arbusto.</li> <li>Tour of the old city centre of LaccoAmeno and opportunity for high-street shopping at shops offering agreed discounts.</li> </ul> </li> </ul>
Day 3	October 17, 2017
08:00 - 09:00 09:00 - 11:30 11:30 - 12:00 12:00 - 13:30 13:30 - 15:00 15,00 - 16:30 17:00 - 18:00 18:00 - 19:00 20:00 - 23:00	Breakfast at the hotel 4 <sup>th</sup> China Hot Spring Day : Introducing the Chinese thermal clusters to Europe Coffee break – visit to the stands 5 <sup>th</sup> . Integration funds for health and thermal services. Combining sustainability with health promotion Buffet lunch at the Continental Terme Hotel Meeting of the EXECUTIVE COMMITTEE (for Members) of EAPTC(Eur.Ass.Patients and Users of Thermal Centers and meeting of the EXECUTIVE COMMITTEE (for Members) GENERAL MEETING FEMTEC, CONCLUSIONS and awarding of participants Free time for thermal relaxation in the pools of the Continental Terme Hotel Gala dinner with traditional, lounge and house music
10:00 - 13:00	<ul> <li>FOR ESCORTS <ul> <li>Visit to the Aragonese Castle in the typical fishermen's village of Ischia Ponte.</li> <li>Visit to downtown Ischia Porto with stroll along the main street CorsoVittoria Colonna and opportunity for high-street shopping at shops offering agreed discounts</li> </ul></li></ul>
Day 4	October 18, 2017
07:30 - 08:30 09:00 - 09:30 10:30 - 15:30 16:00 - 17:00 17:30 - 19:00 20:00 - 22:00	Breakfast at the hotel Transfer to the Port, departure to Capri Visit to Capri, free time. Boarding for Ischia. Free time and relaxation in the pools of the Continental Terme Hotel Typical dinner with live music at the Continental Terme Hotel
Day 5	October 19, 2017
08:00 - 09:00 09:30 - 16:30	Breakfast at the hotel Guided tour in private luxury bus with scheduled stops for: - Visit to the Roman thermae of Cavascura - Visit to the Poseidon Thermal Complex of Forio - Stop at a typical inn with tasting of "bruschetta" and local wine
20:00 - 22:00	- Visit to the village of Saint Angelo. Typical dinner with live music at the Continental Terme Hotel

Day 6	October 20, 2017
08:00 - 12:00	<ul> <li>Breakfast at the hotel</li> <li>Check-out from the hotel and transfer to the airport based on flight schedules</li> </ul>