



WORLD BATHING DAY

22 JUNE

Dear Colleagues and Friends,

On behalf of the Global Wellness Institute's [Hot Springs Initiative](#) and the board of the [Bathe the World](#) Foundation, we would like to invite you to join us in celebrating the culture of bathing that we all share.

[World Bathing Day](#), on June 22, started in 2018 with 15 countries and about 50 hot springs participating. This year we are hoping to involve 30–50 countries and hundreds of hot springs.

The day draws attention to our collective connection with the environment, each other, and the accessibility many people in the world don't have to the simple act of bathing.

We welcome your involvement, which can be as simple as taking a photo of your bathing facility at sunrise on June 22 and sharing it on Instagram. If you are more adventurous, you can make an event of the day and share the joy with your local community and globally. Or if you have families who enjoy visiting your facility, why not encourage mothers with young children to share photos of the “next generation” and show us exactly for whom it is we are working hard to leave the world in a better place.

I am happy to share more information on how to get involved below. Furthermore, I have included a copy of our [press release](#) for the industry and the public. Please feel free to use this information and share it with your network and community.

Warm and relaxing regards,

Charles Davidson
Chairman
Hot Springs Initiative
Global Wellness Institute

Member of FEMTEC (Australia)