

Following the very successful staging of the 2017 edition this year, Asia Pool & Spa Expo 2018 will return to Poly World Trade Center Expo, Guangzhou China during **May 15-17** next year. Exhibit Space applications and the booth allocation have been started in this August. Don't miss your chance, reserve your space today!

Future Trends of China's Pool and Spa Market

Pool and spa industry in China has developed towards wellness or health care and its market takes on a new outlook.

As wider and wider public attention has been raised on the chloride harmfulness, ecological swimming pools will be an excellent alternative for chloride-dosed swimming pools. While spas are now no longer an exclusive right for women. According to a survey conducted in 2014 in Guangzhou, Beijing and Shanghai, 58% male respondents are in favor of spa for men. Plus, wellness tourism is a global industry worth 494 billion USD. In 2015, the scale of China's wellness tourism has reached 40 billion RMB and it will continue to grow by 20% annually to 100 billion RMB by 2020. Obviously, the pool and spa market has gained great momentum nowadays.

Gateway to Asian Market

Potential as pool / sauna / spa market is in China, the industry insiders require a professional and reliable platform to reach out to global clients. Asia Pool & Spa Expo which is recognized as the largest specialized expo in China and a leading one in Asian market, is definitely a compelling gateway to Asian market.

Asia Pool & Spa Expo 2018 will gather all the eminent and distinguished exhibitors from this field and in turn they will showcase **a wide range of products and services** related to Pool & Sauna & Spas sector, such as control system for swimming pool, water treatment chemistry, pump, agitators, gas detectors for ozone, filters and filter systems; sauna controllers, sauna heaters, steam rooms, infrared Saunas, accessories; medical spa, spa hot tubs, spa systems, cosmetic, sun beds, etc. **Visitor profile of this event** includes agents, dealers, traders, scientific research institutes, government agencies; clubs, resorts, spa and bath centers; villa design institutes, decoration & design companies; hotels, hotel management companies, etc.

Keep an eye out for this big event to come. The Asia Pool & Spa Expo will be working through out the rest of 2017 to bring a you bigger and better industry gathering in May 2018. You will not be disappointed!

Organizing Committee

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