

## **【 Bayuquan Tourism 】**

### **The Third China Hot Spring Tourism Festival & the First World Thermalism Forum Opened in Bayuquan**

On October 13, the Third China Hot Spring Tourism Festival & the First World Thermalism Forum opened at the Gold Time Hotel in Bayuquan, Yingkou. It was co-hosted by the China Tourism Association's Hot Spring Tourism Branch and FEMTEC (the World Federation of Hydrotherapy and Climatotherapy), and co-organized by the Tourism Administration of Liaoning Province and Yingkou Municipal People's Government, Yingkou Bayuquan District People's Government, Liaoning Province Tourism Association Snow & Ice Hot Spring Tourism Branch, and Yingkou Tourism Development Committee. Support for the event came from China Tourism News and China Hot Spring Tourism Media,

At 8:30am, the State Banquet Hall at the Gold Time Hotel filled up with guests and attendees. More than 40 representatives from 22 FEMTEC member countries including Italy, France, Russia, the UK, France, and Japan, along with domestic top-class hot spring tourism experts, representatives from member units of the China Tourism Association's Hot Spring Tourism Branch, personnel from famous Chinese hot spring destinations such as Arxan and Mingyue Mountain, and representatives from tourism administrations of nearby cities such as Tangshan and Qiqihar. Also present were representatives from service providers in China's hot spring industry, delegates from Yingkou hot spring tourism enterprises, and figures from over 40 domestic mainstream

media outlets including Xinhua News Agency, People's Daily, CCTV, Wenhui Daily, and Ta Kung Pao. A total of 400 people attended.

The opening ceremony was attended by Liu Shijun (Inspector of the China National Tourism Administration), Umberto Solimene (President of FEMTEC and President of the World Thermalism Forum), Giovanni Gurnari (Vice President of FEMTEC and Secretary-general of the World Thermalism Forum), Wang Xiaojiang (Deputy Secretary of the Party Leadership Group & Executive Deputy Director of the Tourism Administration of Liaoning Province), Zhao Changfu (Secretary of the CPC's Yingkou Municipal Committee, Member of the Standing Committee of the CPC's Yingkou Municipal Committee, and Secretary-general of the CPC's Yingkou Municipal Committee), Wang Baisheng (Secretary of the Party Working Committee of Yingkou Development Area and Secretary of the CPC's Bayuquan District Committee), Li Hao (President of China Tourism Association's Hot Spring Tourism Branch), Zhang Yue (Secretary-general of the China Tourism Association Hot Spring Tourism Branch), Dong Ruping (Vice President of Kanghui International Travel Service), Wu Xiaomei (Assistant President of China Tourism News), Dong Yong'an (Vice Mayor of Yingkou Municipal People's Government), Fang Jingguang (Director of the Management Committee of Yingkou Economic and Technological Development Zone and District Head of Yingkou Bayuquan District People's Government), and Liu Xiubo (Director of Yingkou Municipal Tourism Development Committee). Speeches were delivered by Zhao Changfu, Wang Xiaojiang, Umberto Solimene, Li Hao, and Liu Shijun.

The list was announced of the 2<sup>nd</sup> batch of national 4-star and 5-star hot spring enterprises. Liu Shijun awarded a plaque for "5-star Hot Spring Enterprise" to Bayuquan's Xiongyue Tianmu Hot Spring Resort. Li Hao and Dong Ruping awarded the prize for "China Top 10 Boutique Hot Spring Routes" to

Liaoning Province Winter Hot Spring Ski Tour (including Xiongyue Hot Spring). Zhang Yue and Wu Xiaomei gave the prize for “Top 10 News Figures in Hot Spring Tourism” to the Secretary-general of Liaoning Province Tourism Association Snow & Ice Hot Spring Tourism Branch, Chen Yankui. Zhang Yue awarded the “China Hot Spring Tourism Outstanding Contribution Award” to Jiang Zhongping, President of Guangzhou Mayland Hot Spring Hotel Management Co., Ltd.

At the award ceremony, on behalf of FEMTEC and the World Thermalism Forum, Umberto Solimene awarded the “First World Thermalism Forum Site” plaque to Fang Jingguang, Director of the Management Committee of Yingkou Economic and Technological Development Zone and District Head of Yingkou Bayuquan District People’s Government.

Finally, Liu Shijun, Umberto Solimene, Wang Xiaojiang, and Zhao Changfu officially launched the “Third China Hot Spring Tourism Festival & the First World Thermalism Forum Activity” to enthusiastic applause.

The First World Thermalism Forum & 2016 China Hot Spring Tourism Development Forum also opened. Wang Yongyi, a member of the Expert Committee of the China Hot Spring Tourism Association, presided over the event. A number of top-class domestic and overseas hot spring experts including Zhan Dongmei (Director of the China Tourism Academy Industry Institute), Umberto Solimene, Mr. Robert (founder of Hungary Hot Spring Association and SPAK Hot Spring), and Mohammed Benmakhlouf (President of AMSTM) sparked an in-depth discussion on topics including analysis of China’s hot spring development and policy, the status quo of China’s hot spring health rehabilitation, industry development, quality improvement through new

technology, European hot spring rehabilitation, development of Mediterranean hot spring therapy, and improvement to the local economy and livelihood.

An investor information meeting for the Bayuquan Tourism Project was held as part of the Third China Hot Spring Tourism Festival. At the meeting, Han Yunzhong (President of Yingkou Beach Tianmu Industry Co., Ltd) and Xiao Feng (President of Dalian Sun Asia Tourism Holding Co., Ltd) signed a cooperation agreement for the Yingkou Big White Whale Coastal City—Marine Animal Breeding Base. Cai Bing (Executive Deputy General Manager of Liaoning United Aviation Development Co., Ltd) and Liu Jian (Executive President of Liaoning Wangyuhe Investment Co., Ltd) signed a cooperation agreement for China Aviation Land—Wangyuhe Alliance. Zhang Mengjun (Director of Guohe Gongchuang Beijing Investment Management Center) and Liang Tianwei (President of Sumstar Group Co., Ltd) signed a cooperation agreement for Hejiagou Hot Spring, Sports Tourism Resort Town. Fang Jingguang (Director of the Management Committee of Yingkou Economic and Technological Development Zone) and the Secretary of the Management Committee of Jiangxi Mingyue Mountain Hot Spring Scenic Area signed a framework agreement for a strategic cooperation in establishing a bilateral friendly relationship, with the exchange of gifts.

The Third China Hot Spring Tourism Festival had many highlights, including the 2016 Board of Directors' Meeting of the World Thermalism Forum, the 2016 Board of Directors' Meeting of the China National Tourism Association Hot Spring Tourism Branch, the release meeting of SPRDATA (an industry data platform of the China Hot Spring Tourism Association), the inspection of Bayuquan Boutique Hot Spring Tourism Route, along with the opening of the 2016 China Hot Spring Article and Derivatives Exhibition.

## **Appendix:**

### **2<sup>nd</sup> Batch of National 4-star Hot Spring Enterprises: (in no particular order)**

- Fuzhou Yuanmai Hot Spring Garden
- Fuzhou Gui'an Conference Center Co., Ltd
- Yunnan Yuxi Moon Lake Hot Spring Entertainment Co., Ltd
- Kunming Xinghe Hot Spring Tourism Development Co., Ltd
- Shaanxi Huashan Yu Hot Spring

### **2<sup>nd</sup> Batch of National 5-star Hot Spring Enterprises: (in no particular order)**

- Linghai Garden Hot Spring Outpost Co., Ltd
- Yingkou Xiongyue Tianmu Hot Spring Resort Co., Ltd
- Yingkou Hongxigu Hot Spring Holiday Hotel Co., Ltd
- Fengyuan Group Co., Ltd Fengyuan Hot Go Park
- Liyang Tianmu Lake South Hill Bamboo Sea Hot Spring Resort Co., Ltd
- Xishan Hot Springs Resort & Spa
- Jiangxi Mingyue Mountain Tianmu Hot Spring Resort Co., Ltd
- Grand Metropark Resort
- Chongqing Dazu Longshui Lake Hot Spring Resort Center

### **Top 10 Hot Spring Tourism News Figures: (in no particular order)**

- Wang Fan (Assistant to the General Manager of Beijing Longxi Hot Spring Resort Hotel)
- Chen Yankui (Secretary-general of Liaoning Province Tourism

Association Snow & Ice Hot Spring Tourism Branch)

- Chen Guanyu (Executive Director of Xiamen Riyue Valley Hot Spring Resort Co., Ltd)
- Huang Zhimin (President of Tianmu Group)
- Song Jiaogen (Secretary of the Management Committee of Jiangxi Province Yichun City Mingyue Mountain Hot Spring Scenic Area)
- Jiang Zhongping (President of Guangzhou Mayland Hot Spring Hotel Management Co., Ltd)
- Wen Youquan (President of Guangzhou Panyu Trend Waterpark Construction Co., Ltd)
- Zhao Yongming (General Manager of Guangzhou Spring Information Technology Co., Ltd)
- Wang Yongyi (President of Hakone Hot Spring Group)
- Fu Ming (Secretary-general of Yunnan Province Tourism Association Spa and Hot Spring Branch)

**Top 10 Hot Spring Tourism Boutique Routes: (in no particular order)**

- Liaoning Province – Winter Hot Spring Ski Tour
- Jiangsu Province – “Water Nourished Jiangnan” 9-day Hot Spring Tour
- Fujian Province – Fujian style Five-star Quality Hot Spring Tour
- Jiangxi Province – Hot Spring Confucianism, Buddhism, and Taoism Tour
- Guangdong Province – Featured Marine Hot Spring Health Tour
- Guangdong Province – Special Hot Spring Health and Food Tour
- Hainan Province – “Spring is Here” Hot Spring Tour
- Chongqing City – Double World Heritage Sites and the “Hot Spring Capital”

- Sichuan Province – “Most Beautiful 318” Hot Spring Health Rehabilitation Boutique Route
- Yunnan Province – Colorful Yunnan Hot Spring Tour.